



[We Robot](#) is the premiere American conference on law and policy relating to Robotics. The conference began at Miami Law in 2012, and it returns to Miami every even-numbered year; in odd-numbered years We Robot visits the west coast - Stanford in 2013 and University of Washington in 2015. The conference will return to Coral Gables April 1st - 2nd, 2016.

Robotics is a transformative technology and our goal is to anticipate and plan for that transformation. We Robot speakers include an interdisciplinary mix of scholars, policy-makers, regulators, and entrepreneurs who discuss the latest issues relating to robots in the home, in hospitals, in public spaces – including driverless cars on the ground and drones in the air – and even to the battlefield. In each of these areas robots disrupt existing legal regimes or require the rethinking of difficult policy issues.

We Robot attendees include lawyers, policy makers, engineers, philosophers, robot builders, ethicists, and regulators who are on the front lines of robot theory, design, or development. They meet for exciting interdisciplinary conversations and debates featuring the people designing, building, and deploying robots, as well as the people who are influencing the legal and social structures in which robots will operate. More than 300 attendees are expected at We Robot 2016.

The topics discussed at We Robot range from automated law enforcement, to battlefield ethics and armed robots, to patent issues, to what your rights are against trespassing robots and spying drones. We have live and taped demos of some of the latest robotic technology.

Past sponsors of WE Robot include:

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- Microsoft
- Hollywood Media
- The Arsht Ethics Initiatives
- The Yale Information Society Project
- Ropes & Gray
- Auvsu
- The Stanford Center for Internet and Society
- The Rock Center for Corporate Governance.

The We Robot Conference relies on financial support from the legal and business communities to fund the conference each year. Your firm or organization can play a significant role in making these activities possible through various strategic sponsorship opportunities.



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 - Recognition as sponsor and opportunity for remarks at Speaker Dinner and invitation for (5) company representatives
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 - Invitation for (2) company representatives to attend Speaker Dinner
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 - Opportunity to display corporate banners at the conference site and luncheon
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- **Sensor - \$1,000** (*\$80.00 non-deductible*)
 - Recognition and prominent display of logo on all materials and website as Sensors sponsor
 - Invitation for (1) company representative to attend Speaker Dinner
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